

# Promotional & Advertising Opportunities

Below you can find the available promotional and advertising items.

For any questions, please contact me via [sgentle@kenes.com](mailto:sgentle@kenes.com).

- [Prospectus](#)
- [Educational Opportunities](#)
- [Exhibition](#)
- [Contact Us](#)

## PRESENCE

### INDUSTRY SYMPOSIUM

Host an official Non-CME industry session.

[Learn More](#)

### SHORT INDUSTRY LECTURE

Share the latest developments in the pharmaceutical industry.

[Learn More](#)

## **WORKSHOP SESSION**

Host an official Non-CME workshop session.

[Learn More](#)

## **PRE-CONGRESS VIDEO TEASER**

Connect with attendees before the Conference days.

[Learn More](#)

## **PROMOTION OF INDUSTRY SESSION**

Broaden the audience of your symposium by renting a space on the Conference website.

[Learn More](#)

## **VISIBILITY**



### **LANYARDS**

Opportunity to place company's logo on the lanyards.

[Learn More](#)

### **BAGS**

Opportunity to place company's logo on the Conference bags.

[Learn More](#)

## **GEL2GO**

Promote safety by branding the hand cleanser gel.

[Learn More](#)

## **WI-FI LANDING PAGE**

Splash your logo on the Wi-Fi landing page.

[Learn More](#)

## **WELCOME RECEPTION**

Promote your company at the networking reception.

[Learn More](#)

## **COFFEE BREAK**

Promote your company at one or more coffee breaks.

[Learn More](#)

## **CHARGING LOUNGE**

Be visible by branding the charging lounge.

[Learn More](#)

## **BRANDING OPPORTUNITIES**

Be visible and have a logo, and advert or a video online.

[Learn More](#)

# NETWORK

## WORLD MAP & TWITTER WALL

Connect with participants around the globe.

[Learn More](#)

## SOCIAL MEDIA PROMOTION

Be visible with an original company post.

[Learn More](#)

## MEETING ROOM

Host guests by hiring a room at the venue or online.

[Learn More](#)

## ADVERTISE



## ABSENT

## **EXHIBITOR**

Distribute promotional information without attending the Congress.

[Learn More](#)

## **CONFERENCE WEBSITE HOMEPAGE BANNER**

Be visible on the Conference website with a banner-ad on the home page.

[Learn More](#)

## **PROMOTIONAL MATERIAL**

Promotional material included in the Congress bags.

[Learn More](#)

## **MINI PROGRAM**

Support the Conference mini program.

[Learn More](#)

## **E-PROGRAM ADVERT**

Full page advert in the E-program.

[Learn More](#)

## **PROMOTIONAL MAILSHOT**

Gain additional exposure for your session, company or booth.

[Learn More](#)

## **REGISTRATION LETTER ADVERT**

Connect with  
registered participants.

[Learn More](#)

## **POST-CONFERENCE MAILSHOT**

Gain additional exposure after the Conference days.

[Learn More](#)

## **CONFERENCE MAILSHOT ADVERT**

Reach out to the  
IPVS community.

[Learn More](#)

## **TWITTER WALL ADVERT**

Advert in a loop on the social media plasma screen.

[Learn More](#)

## **MOBILE APP ADVERT**

Advertise your session or booth in our mobile app.

[Learn More](#)

## **PUSH NOTIFICATION**

Connect with participants with a push notification in the

mobile app.

[Learn More](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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