

HPV Awareness Program

Throughout the world, awareness and understanding of HPV and its connection to cancer is unacceptably low. Alongside advances in science, raising awareness and understanding of HPV is **essential** to our mission of preventing HPV-related disease.

To strengthen the connection and dialogue between HPV science and advocacy, IPVC 2024 features an excellent **HPV Awareness Program** in which experts and thought leaders from around the world will share knowledge and insights on various HPV awareness-related topics. Don't miss the opportunity to join some of these sessions. You will be inspired.

Tuesday, November 12, 2024 – Friday, November 15, 2024

Here is an overview of the full HPV Awareness Program at IPVC 2024. For more information on the different sessions, scroll down and click on the sections to learn more. Please note the information might be subject to change.

Tuesday, 12 November | 09:30 – 10:00 GMT

The premiere HPV Awareness Program will be opened by co-chairs Dr Joel Palefsky & Dr Yin Ling Woo (who will join remotely). IPVS is honored to welcome **Professor Anna Glasier**, the Woman's Health Champion for Scotland and head of the Scottish Governments Expert Group for Cervical Cancer elimination. We will introduce an impressive line-up of relevant awareness and advocacy topics presented by experts from around the world. Scientists, join us! Let's connect HPV science and HPV awareness, two vital streams of activity pursuing the same goal: a world free from HPV-related disease.

Thursday, 14 November | 16:00 – 17:30 GMT

Gender-neutral HPV vaccination is being increasingly widely adopted globally, mainly in high-income countries. GNV remains controversial, especially for lower-income countries with very high rates of cervical cancer. With vaccine supply increasing and single-dose programmes changing cost-effectiveness calculations, it is time to look again at the case for gender-neutral vaccination on a global basis

Friday, 15 November | 08:00 – 09:00 GMT

In alignment with WHO life-course approach to ensure healthy lives, that aims at providing a holistic view of people's health and well-being at all ages, it is crucial to implement cervical cancer elimination plans (90%-70%-90%), with this continuum in mind, harnessing the understanding, views and challenges faced by girls and women to identify levers for change and shape the elimination programme for accelerated impact

- HPV vaccine confidence
- Time efficient models for healthy women
- New HPV-testing and ablative treatment technologies
- Community needs to support early-stage diagnosis

Friday, 15 November | 09:10 – 10:40 GMT

- Programmatic decision-making process and implementation challenges in HPV vaccine programmes implementation and sustainability
- Challenges and successes associated with the implementation of HPV vaccination in Francophone West Africa
- Incorporation of gender-neutral vaccination in populations with a heightened burden of HPV-related disease
- Spotlight real world public health interventions that facilitate HPV vaccination uptake and the sustainability

of such programs

- Amplify the voices from the Global South to share invaluable expertise

Wednesday, 13 November | 11:10 – 12:10 GMT

Speakers: Heather Brandt (Facilitator); Teresa Norris (Coordinator) Noreen Zafar, and Lillian Kreppel

Topics:

- Why does communication matter?
- What needs to be communicated?
- Who do women trust?
- Cultural influence on communication?
- Healthcare practitioner awareness and communication competency
- The role of community health workers in referral and follow-up
- Q & A

11:10am – 11:15am | Opening & Introduction

Presenter: Heather Brandt (Facilitator)

11:15am – 11:30am | Cultural Influence on Communication

Presenter: Noreen Zafar

11:30am – 11:40am | Enhancing Communication Through HPV Awareness

Presenter: Teresa Norris (HPV Global Action)

11:40am – 11:50am | Short Panel Discussion

Facilitator: Heather Brandt

11:50am – 12:00pm | The Role and Importance of Screening: Be Your Own Best Advocate

Presenter: Lillian Kreppel

12:00pm – 12:05pm | Q&A

12:05pm – 12:10pm | Conclusion & Takeaway Messages

Facilitator: Heather Brandt

Thursday, 14 November | 10:30 – 11:00 GMT

More information coming soon.

Thursday, 14 November | 07:00 – 07:30 GMT

Join Dr Eric Chen for a free, early morning Zumba class and get the day going for One Less Worry.

Wednesday, 13 November | 13:45 – 15:15 GMT

- A dynamic exchange between moderator Linda Eckert, coordinator Tamika Felder, and panellists Jason Mendelsohn, Lillian Krepel, and Patrick Howard. Personal HPV cancer stories will be shared.
- The panel will explore how personal stories of cancer survivors can drive policy advocacy and influence change, with a focus on HPV-related cancers.
- Ethical engagement, Q&A with audience

Thursday, 14 November | 08:00 – 09:00 GMT

The One Less Worry Campaign 2024 has seen a breakthrough in raising awareness of HPV around the world. Come and hear about the amazing results achieved by the IPVS global partner network, and the powerful success formula of using personal stories to trigger action.

- One Less Worry Campaign 2024 Performance Highlights – Dr Joel Palefsky (15 min)
- Spotlight on Brazil – Dr Luisa Villa (Brazil) (10 min)
- Jason's story – Mr Jason Mendelsohn (USA) (10 min)
- Spotlight on China – Ms Jingyi Shi (China)(10 min)
- Looking ahead to Campaign 2025 – Dr Joel Palefsky (5 min)
- Q&A (10 min)

Please join us for an inspiring session.

Thursday, 14 November | 11:00 – 12:30 GMT

Panel discussion focusing on innovative strategies to address the needs of underserved communities in cancer care, with a particular emphasis on HPV vaccination, screening, and cervical cancer prevention.

The panel of experts will discuss:

1. The complexities of defining the “underserved populations,”
2. Challenges in delivering services in marginalized and rural communities,
3. Unique approaches for empowering communities for uptake of HPV interventions, and
4. Practical solutions for tackling systemic barriers faced globally towards HPV Cancers prevention.

Together, we will explore critical success factors and strategies to collaborate with governments, health systems, and communities to achieve WHO’s 2030 cancer elimination targets. There will be a Q&A session for All Participants to engage.

Wednesday, 13 November | 10:00 – 11:00 GMT

- Profiling the Global HPV Consortium and our approach to convening and supporting country-based partners to drive locally developed regional and sub-national initiatives for cervical cancer elimination.
- Showcase ACHA as a regional alliance galvanizing grassroots civil society organizations working with diverse communities across the African continent towards the common goals of cervical cancer elimination
- Cervical Cancer Elimination Consortium in India: Profiling models for coalitions spearheaded by in-country organizations and experts, with collaboration and strategic guidance from the Global HPV Consortium.
- Latin American perspective

Wednesday, 13 November | 10:00 – 11:00 GMT

More information coming soon.

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Friday, 15 November | 13:50 – 14:40 GMT

Chair: Meenu Anand

Panelists: Dr. Vivian Brown, Dr. Natoshia Askelson, Meenu Anand

- Meenu Anand Opening remarks and context setting (5 min)
 - HPV vaccine yoga
- Dr. Vivian Brown (10 min)
 - no wrong door to vaccination including pharmacists and dentists – multi-stakeholder engagement across Canada
- Dr. Natoshia Askelson (10 min)
 - Equity and HPV vaccination issues in Iowa
 - Why engaging dentists is a focus
 - Feasibility and acceptability study to adopt dental practice intervention and training focused on HPV vaccination referrals

- Meenu Anand (10 min)
 - Critical need for cancer community to work alongside immunization community
 - Global HPV Cancer free behavioural solutions with health system stakeholders in Kenya & India
- Discussion, Q&A

Thursday, 14 November | 09:00 – 10:30 GMT

09:05 – 09:15 | ALL THAT COULD HAVE BEEN PREVENTED: MY STORY

Presenter: Patrick Howard (United Kingdom)

09:15 – 09:25 | MALE RISK AND PREVALENCE

Presenter: Peter Baker (United Kingdom)

09:25 – 09:35 | GENDER NEUTRAL VACCINATION – OPPORTUNITY OF SINGLE DOSE

Presenter: Aimee Kreimer (United States of America)

09:35 – 09:45 | SCREENING FOR HEAD AND NECK CANCER – STATE OF THE ART

Presenter: Anil Chaturvedi (United States of America)

09:45 – 09:55 | ANAL CANCER SCREENING PROTOCOLS

Presenter: Joel M. Palefsky (United States of America)

09:55 – 10:05 | ENGAGING MEN AS ADVOCATES

Presenter: David Winterflood (United Kingdom)

10:05 – 10:35 | Q & A

Workshop #2

Topic and panelists to be announced.

Please note that the workshops for IPVC 2024 are included in the conference fee. No additional fee or pre-registration is required.

Scientific Program